

WARDEN® CX – THE FIRST STEP TO HIGHER YIELDS

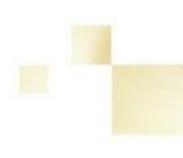
- Proven performance of CruiserMaxx[®]
 Advanced
 - +Sedaxane for improved root health and Rhizoctonia control
 - +High rate of Mefenoxam =excellent Pythium &Phytophthora control
 - +Cruiser® "Vigor Effect"
 - +Oil-based formula for improved handling
 - 3.38 ozs./cwt
 - 1.58 ozs/ 140,000 unit





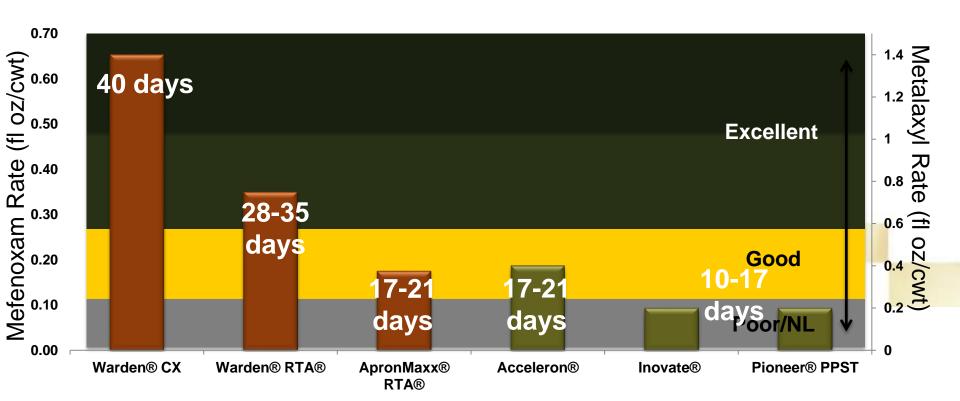
WARDEN® CX DIFFERENTION MESSAGING

- Sedaxane Root health and Rhizoctonia control
- .64 rate Mefenoxam Extended length of activity
 - Mefenoxam vs. Metalaxyl differences
- Oil base & low use rate for ease of handling in an EPA premix
- Proven performance and vigor effect of Cruiser[®]
- Warden® by Winfield



MEFENOXAM/METALAXYL RATES

- Warden® CX features a new, higher rate of Mefenoxam (.64 oz/cwt)
 - 2x that of Warden® CZ or Warden® RTA
 - Unsurpassed Pythium/Phytophthora protection
 - Up-to 10 days longer protection



MEFENOXAM VS. METALAXYL

- Mefenoxam is the active isomer in Metalaxyl
 - Think Dual II Magnum®vs. Dual® II
- Both products are active on Pythium/Phtophthora
- Mefenoxam at ½ use rate of Metalaxyl for equivalent performance
- Mefenoxam easier to premix



WINFIELD

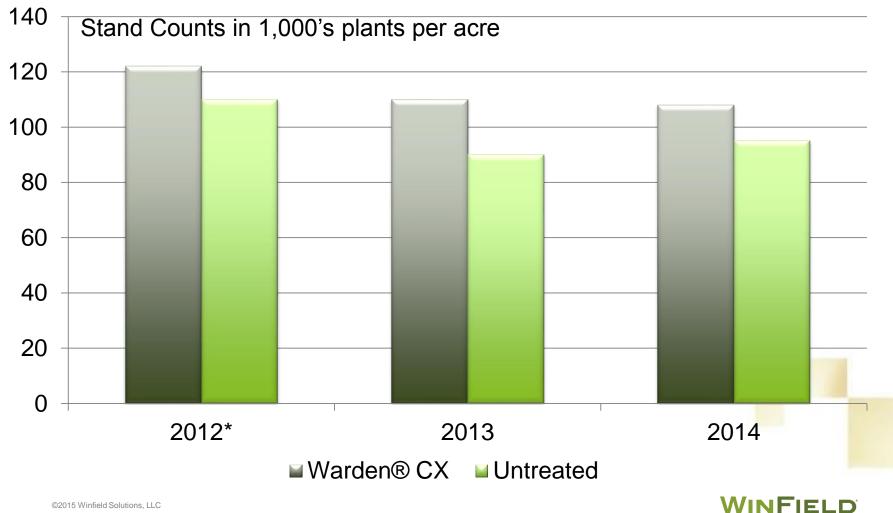


Metalaxyl

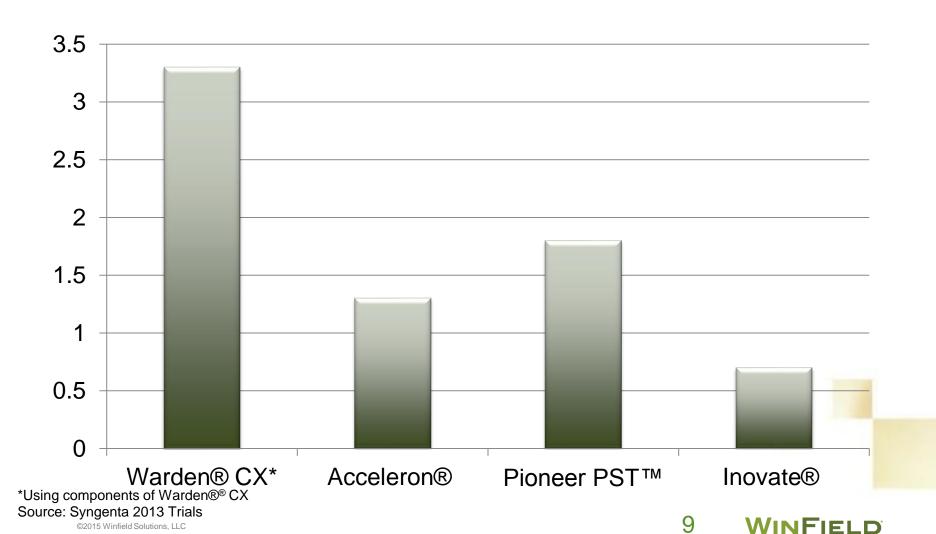




THREE YEAR'S OF ANSWER PLOT® DATA



WARDEN® CX YIELD INCREASE OVER FUNGICIDE CHECK (BU/A)





DISEASE EFFICACY

PRODUCT	PHYTOPHTHORA	PYTHIUM DAMPING-OFF	RHIZOCTONIA	FUSARIUM DAMPING-OFF
WARDEN® CX				
WARDEN® RTA®				
ACCELERON®				
INOVATE®				
PPST				
SEED SHIELD				
EQUITY®				
EXCELLENT GOOD NOT LABELED				

WINFIELD

